



NEWS RELEASE  
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## **Lucky Banks Beer winner receives SONY 40-inch LCD TV**

**ONE LUCKY GRAND PRIZE WINNER and dozens of others recently collected their prizes in the Banks Beer/ Shell “Summer Six Pack Promotion.”**

**Tanya Mayers**, grand prize winner, received a SONY 40-inch LCD television, while 28 others were the lucky recipients of “Banks Hampers.” Hampers included a six-pack of Banks Beer, an ice bucket, and a Banks logo backpack.

Mayers, who was very lucky indeed, noted, “I only sent in one entry form, I am quite happy with winning the TV.”

B&B’s Brewed Products Brand Manager **David Sealy** and Channel Representative **Clifford Gooding-Edghill** coordinated the 6-week promotion. According to Mr. Gooding-Edghill in excess of 300 entries were received. Mr. Sealy said, “When formulating our programs we always seek to select prizes which we believe our customers will appreciate. It was a pleasure to note that we’ve once again achieved our objective as demonstrated by level of interest in the promotion.”

Hamper winner and avid Banks consumer **Suzette Skeete**, said, “I sent in about 12 or more entries because I really wanted to win the 40 inch television, but I’m satisfied with winning a hamper,” while **Clyde Dear**, who sent in about five entries noted, “I always fill up at Shell, so when I found out about the Banks competition I entered and I’m happy with my prize.”

Participants were eligible to enter the competition with every purchase of a six-pack of Banks Beer from a Shell Gas Station.

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**PIX CAPTION:**  
*B&B's Brewed Products Brand Manager David Sealy (left) and Channel Representative Clifford Gooding- Edghill (right) congratulated the winners in the Banks Beer/ Shell "Summer Six Pack Promotion." Here the winners proudly display their Banks Hampers.*



**PIX CAPTION:**  
*Peggy Padmore collects the SONY 40-inch LCD television on behalf of grand prize winner Tanya Mayers.*